

9th INTERNATIONAL
**AIR CONDITIONING,
REFRIGERATION,
WATER, PUMP & VALVE
EXHIBITION**

06-08 February 2025 📅

Centre des Expositions
de Dakar Diamniadio 📍
SENEGAL

**POST
SHOW**

'25

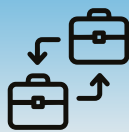


HVAC R EXPO WITH NUMBERS



Brand

238



B2B
Meetings

620+



Visitor

7000+



Participant
Country

17

Türkiye, Senegal, Morocco, Burkina Faso, Algeria, Spain, Luxembourg, China, Italy, Germany, Kuwait, India, Egypt, United Arab Emirates, Russia, Portugal, France



9th SENEGAL HVAC R EXPO Brings Together Africa's Innovative HVAC R Industry Leaders

SENEGAL HVAC R EXPO was held in Dakar as one of Africa's most dynamic HVAC R events. The exhibition marked a remarkable success, bringing together over **200 brands from 17 countries and more than 7,000 visitors**. By uniting local and international **industry leaders**, the event created new business opportunities for the rapidly growing HVAC R sector in the region.

During the expo, the focus was on **energy efficiency, sustainability, climate control technologies, and innovative HVAC solutions**. Held simultaneously with SENCON SENEGAL, the **region's largest construction fair**, the event provided participants with a valuable business platform.

From a networking perspective, the event was **highly productive, serving as a dynamic platform for industry leaders** and entrepreneurs to establish strategic business partnerships. Thanks to over **600 B2B meetings** held throughout the fair, new business collaborations and projects were initiated.

This significant event not only strengthened **Senegal and Africa's leadership position in the HVAC R sector** but also paved the way for **meaningful business connections and long-term partnerships**.



MARKETING CAMPAIGN



OUTDOOR/INDOOR ADS

15+

Bilboard, Roll-Up, Poster



INVITATIONS

350+ VIP Invitation,
40.000+ Invitation
Distrubition



WEBSITE

90+
Website Ads



CALL CENTER

6.500+
Calls



SMS, WHATSAPP, TELEGRAM

85.000+
Messages Sent



E-MAIL CAMPAIGN

42.000+
E-mail



SOCIAL MEDIA CAMPAIGN

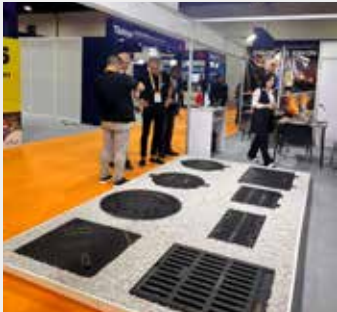
1.300.000+
Impression



B2B & HOSTED BUYER PROGRAM

Matching Potential
Buyers with HS Codes

GALLERY





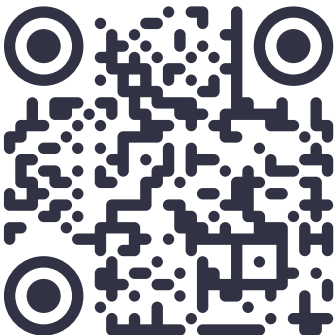
10th INTERNATIONAL
**AIR CONDITIONING, REFRIGERATION,
WATER, PUMP & VALVE
EXHIBITION**

 **05-07 February 2026**

 **Centre des Expositions de
Dakar Diamniadio SENEAL**



**SEE YOU AT
OUR UPCOMING
EXHIBITION!**

Check Out Our Site





OUR OTHER INDUSTRY EXHIBITIONS



 **17-19 June '25**
 **Abidjan, IVORY COAST**



 **23-26 September '25**
 **Erbil, IRAQ**